

Guest lecture on "Startups & Entrepreneurship"

The second guest lecture on "**STARTUPS & ENTREPRENEURSHIP**" by **Mr. Amit Ranjan**, co-founder of SlideShare.net and **Mr. Priyank Shinghvi**, MBA from IIM-A, on 12th March 2014, was to strengthen the businessman trait in young engineers. Mr. Amit Ranjan was a Mechanical Engineering student of 1995 batch and Mr. Priyank Shinghvi was an Electronics and Communication Engineering student of 1996 batch. After the overwhelmed response in students for first lecture, this was organised in Central Lawn where our guests addressed more than three hundred students. To own your enterprise one needs to have an idea and determination to follow that idea. This was the main focus of the session delivered by two maestros who build an empire from scratches. They started with the stories of their journey, hard decisions and times they came across. It was an interactive session where they answered the questions raised by students meticulously. Majority of the queries were about the complication, risk and uncertainty involved in business, the significance of MBA degree to be a professional tycoon. Meanwhile they also threw light on the values and features one has to be equipped with to survive in ever-increasing competitiveness. This session provided us with an insight in corporate sector about its unseen aspects.





